

## CURRICULUM VITAE

Name: Kenneth Lawrence Wanjau

Email: [wanjaukenneth@gmail.com](mailto:wanjaukenneth@gmail.com), [kwanjau@karu.ac.ke](mailto:kwanjau@karu.ac.ke)

Position: Associate Professor, Director The University Industry Linkages and International Programmes

### KEY QUALIFICATIONS

Kenneth Lawrence Wanjau is a University Professor and also a small and medium enterprise facilitator with experience in small business consultancy and development. As a scholar in entrepreneurship, he is actively involved in research and has specialized in strategic entrepreneurship, corporate entrepreneurship and techno entrepreneurship.

Kenneth L. Wanjau has experience in industrial production and factory personnel co-ordination. He has been awarded a certificate for Opportunity For Improvement (OFI) because of initiating cost cutting production measures in a manufacturing firm. He has also been trained on team building, which has enhanced his ability to co-ordinate firm activities as a team leader.

He is a professionally trained industrial chemist and has vast knowledge on entrepreneurship and business development. He has been involved in training staff from various organizations on personal financing, entrepreneurship (strategic and corporate entrepreneurship), business development, communication skills, business consulting skills and customer relationship management.

Currently he is involved in training at the University on entrepreneurship, business development and business management. He has been an Ad Hoc committee member that supervised performance contract implementation in Government Ministries and Parastatals. Also he is a consultant of Extra Insight Ltd, HortPreneur Enterprise and Easy Dial Research, which empower micro and small enterprise owners through training, data analysis, conducting surveys and other business development services. Finally, he is the Chairman, Board of Directors at System Hub and Non-Executive Director at Sheth Group of Companies.

### CAREER OBJECTIVES

- To excel academically by acquiring higher academic qualifications in the field of Entrepreneurship and Management Science
- To work with world leading institutions of higher learning as an academic staff where I can exercise my intellectual abilities, skills, creativity and experience in Entrepreneurship and Management Science and surpass personal and corporate goals
- To attain international reputation and recognition of professional expertise in Entrepreneurship and Business Management, Consultancy in Small and Medium Enterprises, development of policies, planning and implementation of poverty reduction projects

## WORKING EXPERIENCE

July 2020- To date	Jomo Kenyatta University of Agriculture and Technology.
Responsibility:	Thesis External Examiner.
May 2020- To date	System Hub
Responsibility:	Chairman, Board of Directors.
September 2019- To date	Sheth Group of Companies
Responsibility:	Non-Executive Director
August 2018- To date:	Karatina University
Responsibility:	Director, University- Industry Linkage and International Programmes.
April 2018- To date:	Karatina University
Responsibility	Associate Professor, Entrepreneurship.
July 2016 2017:	Dedan Kimathi University of Technology
Responsibility	Thesis Examiner
August 2014- August 2016:	Karatina University
Responsibility	Ag.Director, Privately Sponsored Students Programme.
December 2013-to August 2014:	Karatina University
Responsibility	Chairman, Business and Entrepreneurship Department
December 2013-to March 2018:	Karatina University
Responsibility	Senior Lecturer in Business and Entrepreneurship Department
February 2013-to 2017.	Management University of Africa
Responsibility	External Examiner, School of Management & Leadership
(SML)	
September 2011-to 2013.	Mount Kenya University
Responsibility	Research Project and Thesis External Examiner
January 2011-to 2014.	Kenya Methodist University
Responsibility	Research Project and Thesis External Examiner
January 2011-to date	Easy Dial Research

Responsibility	Technical Director.
May 2010- to Nov.2012 Responsibility	Jomo Kenyatta University of Agriculture and Technology Deputy Director, JKUAT Nairobi CBD Campus
Nov.2009- to 2013 Responsibility	Jomo Kenyatta University of Agriculture and Technology Lecturer Entrepreneurship & Procurement Department Juja Campus.
January 2008 to Nov 2009 Responsibility:	Kenya Methodist University Assistant Lecturer in Business Administration and Management Faculty.
January 2009-to February 2010: Responsibility:	Ad Hoc Committee Member- Office of Prime Minister. Supervision of performance contract implementation.
August 2006 Dec.2007. Responsibility:	Jomo Kenyatta University of Agriculture and Technology Part-time Lecturer in School of Human Resource and Development
Jan 2006- to date: Responsibility:	Principle Consultant-HortPreneur Enterprise Facilitate training of clients in business development, management, customer care and marketing tactics.
Jan 2006 Dec 2006. Responsibility:	Graduate Mobilization Program Africa (GMP-A) Lecturer for Entrepreneurship and Business Development course teaching Principles of marketing, creativity and strategic thinking for small firms, management of small firms and technical and academic writing skills.
Jan 2006- Dec 2006.	Nairobi Film School (N.F.S)

Responsibility:	Lecturer, teaching entrepreneurship subject.
Dec 2004 -2005	Kenya Industrial Plastics Limited
Responsibilities:	<p>Sales Manager involved in:</p> <ul style="list-style-type: none"> <li>▪ Managing full range of products distribution.</li> <li>▪ Setting daily targets and developing daily market forecasts.</li> <li>▪ Managing of sales personnel</li> <li>▪ Customer care</li> <li>▪ Debt Collection</li> <li>▪ Organizing strategic product promotion activities.</li> </ul>
Aug.2003 Oct 2003	Industrial attachment at Kenya Industrial Research and Development Institute
Responsibilities:	<p>Full chemical analysis of industrial wastewater effluent e.g. B.O.D &amp; C.O.D</p> <ul style="list-style-type: none"> <li>▪ Determination of total nitrogen in margarine.</li> <li>▪ Determination of saponification value and acid value in oils.</li> </ul> <p>Determination and enumeration of various microorganisms in various foodstuffs.</p>
July 1995- July2000	Unilever (K) Limited
Responsibilities:	<p>Process Technician/Coordinator involved in:</p> <ul style="list-style-type: none"> <li>▪ Quality assurance of the soap products</li> <li>▪ Setting production targets for the production team.</li> <li>▪ Efficient utilization of material and reducing material wastage</li> <li>▪ Co-ordinating line production operation</li> <li>▪ Monitoring the production level</li> <li>▪ Observing and complying with safety measures and regulations in the factory</li> </ul>
Nov. 1993 Jan 1994	Industrial attachment at Bayer East Africa Limited
Responsibilities:	<ul style="list-style-type: none"> <li>▪ Documentation of manufacturing orders including material flow sheets</li> <li>▪ Liquid and solid formulation</li> <li>▪</li> </ul>

Laboratory analysis involving physical properties and chemical analysis of raw materials and finished products  
Aug. Oct. 1992 Industrial attachment at East Africa Breweries.  
Responsibilities: Laboratory analysis involving physical property and chemical analysis of raw materials and finished products.

## CONSULTING EXPERIENCE

- 2006: Trained employees of Telkom Kenya with the P-MAT Consultant group on the areas of entrepreneurship, business development and management and financial planning.
- 2007: Trained a women's group from Nakuru under the IFC GOWE project on the areas of business plan writing and bookkeeping skills.
- 2010: Trained sales officers of Telkom Kenya with JKUAT on communication Skills and Customer Relationship Management.
- 2011: Trained District Industrial Development Officers (DIDOs) of Ministry of Industrialization on "Role of business consultancy in growth of Micro, Small and Medium Enterprises in Kenya".
- 2012: Consultancy Services for Provision of Employee, Customer satisfaction & Work Environment Surveys for Murang'a Municipal Council.
- 2012: Development of Strategic Plan for the Year 2012-2022 for KEPSHA
- 2012: Consultancy Services on Research Training for Government Training Institute, Matuga
- 2012: Baseline Survey on Automation & Baseline Survey on Access to ICTs by Disabled within the County Council of Makueni Community Information Centers for County Council of Makueni.
- 2012: Development of Strategic Plan for the Year 2013-2018 for 4NTE SACCO

- 2012: Training on Research Methods and Data Analysis at Pamoja Trust
- 2013: Consultancy Services for Customer Satisfaction Survey for Tharaka Nithi Teachers SACCO Limited.
- 2015: Developed company profile and business plan for Electrotel Works Agencies Limited.
- 2015: Profiling of Investment Opportunities in Busia County, Kenya
- 2015: Nationwide Customer Satisfaction Survey for NACADA
- 2017: Development of Strategic Plan for the Year 2017-2022 for Mukurwe-ini Technical Training Institute.
- 2018: Team Leader, Mukurwe-ini Wakulima Dairy Route Assistants (RAs) and Milk Procurement Extensions (MPEs) Training.
- 2020: Principal Consultant, Zetech University, MBA Curriculum Development.

## ACADEMIC BACKGROUND

Ph.D in Entrepreneurship at Jomo Kenyatta University of Agriculture and Technology from August 2006 to May 2010.

Master of Science in Entrepreneurship at Jomo Kenyatta University of Agriculture and Technology from May 2004 to May 2006.

Bachelor of Science in Industrial Chemistry at Jomo Kenyatta University of Agriculture and Technology.

Certificate of Computer Operations at Nosway Comprint Limited in 1991.

Diploma in Industrial Management at International Correspondence school (ICS) from 1997 to 1998.

Diploma in chemical engineering at Mombasa Polytechnic from September 1991 to 1994.

Kenya Certificate of Secondary Education at Kanunga High School from 1987 to 1990

## MASTERS GRADUATES

1. “Influence of Social Capital Investment for the Performance of Business Start\_ups” by Ruth Ndirangu (MBA-KeMU, 2008).
2. “Role of Strategic Management in Growth of SMEs” by Patrick Wanjohi  
  
(MBA- KeMU, 2008).
3. “Public Private Partnership on Service Delivery in Local Authority”. A case of Municipal Council of Nyeri, by Muthoni Wamai (MBA- KeMU, 2008).
4. “Investigating factors hindering the growth of private universities in Kenya” by Amaleba (MBA- KeMU, 2008).
5. “Investigating factors affecting the growth of export businesses in Kenya”: A survey of manufacturing SMEs in Mombasa by Oyaro (MBA- KeMU, 2009).  
  
“Factors Affecting Utilizing of Performance Appraisal Practices in the Telecommunication Sector”: A Survey of Telecommunication Firms in Kenya  
1.  
  
By Damaris Monari ( MSc Human Resource Management, 2009).
1. “Factors Influencing Bid Price for Group Life Policy for Public Sector Organizations: Case of Insurance Companies in Kenya by Patrick Abuya Oweke (MSc.Procurement & Logistics Management, 2008).
8. “The Effects of Interest Rate Spread on the Level of Non- Performance Loans”: A Study of Commercial banks in Kenya by Ngetich Collins (MBA- Finance Option).
9. “ Effect of Inventory Strategies on The Performance of Commercial Banks in Kenya” By Brenda Opisa Muhati (MSc.Procurement & Logistics Management, 2008).
10. “ Influence of Supplier Involvement Strategies on Cost Reduction in Procurement”: A Case of Rose Cut Flower farms in Kenya by Catherine Wanjiru (MSc Procurement and Logistic, 2008).

11. "Factors Affecting the Performance of Faith Based SMEs in Kenya": A Survey of Meru County by Allan Mugambi (MSc.Entrepreneurship, 2009).
12. "Factors Affecting Strategic Planning in SMEs": A Survey of Thika Town by Catherine Waweru (MBA- Strategic Management, 2009).
13. "Strategic Role of Business Development Centers in the Growth of Women Owned Micro and Small Enterprises" by Lanoi (MBA- Strategic Management, 2009).
14. "Determinants of Technology Transfer in the Growth of Agro- based SMEs in Nairobi by Antony Sang ( MSc.Entrepreneurship, 2009).
15. "Factors Affecting the Adoption of Knowledge Management in State Parastatals in Kenya": A Survey of Parastatals in the Ministry of Agriculture by Caroline Wanja ( MSc Human Resource Management, 2009).
- 16." Investigating the Influence of Occupational Stress on Organizational Performance On information and Communication Technology Small and Medium Enterprises In Nairobi" by Lucia Jebet Kasaon (MBA- Strategic Management, 2009).
17. "Effectiveness of Vendor Managed Inventory Systems in Retail Supermarkets in Kenya" by Benson Kuria Irungu (MSc. Procurement and Logistic, 2008).
18. "Factors Affecting Adoption E-Commerce among SMEs": A Survey of Tour and Travel Firms in Nairobi by Rebecca Nyaguthii ( MSc.Entrepreneurship, 2009).
19. "Factors Affecting the Implementation of Performance Contracting in Public Universities in Kenya" by Agnes Mumbua Kikuvi (MBA- Strategic Management, 2009).
20. " Investigating the Determinants of Activity-based Costing in the Growth of Clothing & Textile Small and Medium-Sized Enterprises in Nairobi" by Alice Nduati (MSc. Procurement and Logistic, 2009).
21. "Factors Affecting Growth of Small and Medium Water Bottling Enterprises in Nairobi, Kenya" by Kimani Ndegwa (MSc.Entrepreneurship, 2012).
22. "Factors Influencing Service Delivery in the Ministry of Lands in Kenya: A Case of Thika Lands Office" by Evah Wangechi Njoroge ( EMBA, 2012).
23. "Factors Affecting Growth of Collective Investment Schemes in Kenya" By Karingithi Lydia W. ((MBA- Finance, 2012).
24. "Factors Affecting Growth of Disruptive Technologies in Kenya: A Survey of Media



- Houses” by Okeyo Maxwell M. (MBA- Strategic Management, 2012).
25. “ Factors Influencing the Growth of Firms in the Shipping Industry in Kenya: A Case Of Kenya National Shipping Line ( KNSL)” by Moses Omollo ( EMBA, 2012).
  26. “Factors affecting Growth of Social Enterprises in Kenya”  
By Justus Macharia (MSc. Entrepreneurship, 2012).
  27. “Role of ISO on organization performance in the water sector: A case study of Nairobi Water and Sewerage Co. Ltd. (NCWSC)” by Mary Musua (MSc. Human Resource Management, 2012).
  28. “Selected factors affecting Entrepreneurial Orientation in Rural Saccos”  
By J.Waihenya (MSc. Entrepreneurship, 2012).
  29. “Factors affecting the uptake of Business Mentorships by Women Entrepreneurs in Kenya : A case study of Kenya Association of Women Business Owner (KAWBO)”  
By Juster Mutegi (MSc. Entrepreneurship, 2012).
  30. Factors affecting Development of emotional intelligence in public service: A survey of Ministries in Kenya by Kamoni Margaret Wambui (MSc Human Resource Development, 2012).
  31. “Factors Affecting Adoption of Turnover Tax in Kenya: A Survey of Small and Medium Enterprises in Gikomba Market” by Kimaru Thairu ( MBA-Finance, 2012)
  32. “Factors Affecting the Implementation of Strategic Performance Measuring System of Parastatals in Kenya: A Case Study of the Kenya Rural Roads Authority” by Julius Cheche Kihara ( MBA- Strategic Management, 2012).
  33. “Factors Affecting the Implementation of Enterprise Resource Planning Systems In Manufacturing Firms in Kenya: A Case of BOC Kenya Limited” by Thigu Esther Wangari ( MBA- Strategic Management, 2012).
  34. “Analysis of Relationship between Supply Chain Risks and Procurement Performance in State Corporation in Kenya” by Loice Wamboi Mburu (MSc Procurement and Logistics, 2012).
  35. “A Comparative Study of Organization Performance of Kenyan Universities With and Without Balance Score Card Practice” by Lacton Muchiri Gatinku (MBA- Strategic Management Option, 2010).
  36. “Factors Influencing the Implementation of Rapid Results Initiatives in Organizations: A Study of Government Ministries in Kenya” by Otworu Jacqueline Mutimba (MBA- Strategic Management, 2011).
  37. “Factors affecting the Growth of Strategic Alliance of Firms in Kenya: A Survey Of Commercial Banks” by Felix Kipkorir Rerimoi (MBA- Strategic

Management, 2011).

38. "Attributes of Customer Value Propositions that Affect Consumer Brand Selection: A Survey of Construction Companies in Nairobi" by John Ndolo Mung'eli (MBA- Strategic Management, 2011).
39. "Factors Affecting Change Management in Organizations: A Survey of the Petroleum Industry in Kenya" by Hellen W. Macharia (MBA- Strategic Management, 2012).
40. "An Analysis of Factors Influencing Employee Empowerment in an Organization: A Case Study of Banking Sector in Kenya" by Lilian Anyango Ngala (MBA- Strategic Management, 2011).
41. "The Role of Pension Schemes on Motivation of Employees: A Case Study of Tusky's Supermarket" by Caroline Wagithi Wanjohi ( MSc.Human Resource, 2011).
42. "Factors Affecting Performance of State Corporations in Kenya: A Case of Postal Corporation of Kenya" by Mwirabua Alice Kambura ( MSc.Human Resource, 2011).
43. "Factors Affecting the Implementation of Health and Safety Measures in Supermarkets in Kenya: A Survey of Supermarkets in Kenya" by Kaaria Ann Gaceri ( MSc.Human Resource, 2011).
44. "Role of Psychometric Testing in Enhancing Organizational Performance: A Survey of the Banking Sector in Kenya" by Lucy Kamar Chepkurui ( MSc.Human Resource, 2011).
45. "Factors Affecting Career Development of Police Force in Kenya" by Elias Kirimi Marete ( MSc.Human Resource, 2011).
46. "Factors Influencing Internal Promotion in State Corporation in Kenya: A Case Study of National Hospital Insurance Fund, Head Office" by Felistus Veronica Kitonga ( MSc.Human Resource, 2011).
47. "Factors Affecting Implementation of Quality Management Systems in Kenya Private Universities in Kenya: A Case Study of Strathmore University by Lucy Warui ( MSc.Human Resource, 2011).
48. "Factors Affecting Allocation of Workspace to Micro and Small Enterprises in Kenya: A Survey of Restaurants in Nairobi Central Business District" by Sospeter Odawo Ongoso ( MBA- Strategic Management, 2011).
50. "Effects of Reward System on Performance of Small Scale Enterprises in Kenya: A Case Study of Insurance Brokerage Firms" by Lawrence Murithi Njeru (MSc. Entrepreneurship, 2011).
51. "The Effects of Kaizen Practice on Organization Performance: A Survey of

Practicing Firms Registered with Kenya Association of Manufacturers (KAMS)  
By Dorcus Tum ( MBA- Strategic Management, 2011).

52. “Factors Affecting Provision of Service Quality in the Public Health Sector: A Case of Kenyatta National Hospital” by Muiruri Beth Wangari ( MBA- Strategic Management, 2011).
53. “Factors Affecting Implementation of Strategic Plans in Ministries in Kenya: A Case of Ministry of Education” by Anthony Kimathi Henry ( MBA- Strategic Management, 2012).
54. “Factors Affecting Implementation of Education for Sustainable Development Mainstream Curricular in Kenyan Universities: A Case Study of Jomo Kenyatta University of Agriculture & Technology” by George Ndegwa (EMBA-2012).
55. “Factors Affecting Implementation of Entrepreneurship Education Programme Technical Training Institutions in Kenya” by Mwamisha D. Mkala (MSc- Entrepreneurship- November, 2013).
56. “ Factors Affecting Value Addition in the Leather Industry in Kenya- Paulina Mokhothu Ogolla (MSc- Entrepreneurship- November, 2013).
57. “Factors Influencing the Growth of Youth Owned Enterprises in Kenya: A Case of Starehe Constituency- Nancy Wairimu (MSc- Entrepreneurship- November, 2013).
58. “Factors Affecting Implementation of Knowledge Management Practices in State Corporations in the National Treasury” Mariam Musyawa Yusuf (MSc Human Resource- 2014).
59. “Factors affecting the growth of micro insurance business in Kenya: A Survey of Insurance Companies” by David Ogega (MSc Entrepreneurship- June 2016).
60. “ Impediments to the Timely Implementation of Analogue to Digital Migration in Kenya” by George Nyabera Kitisha (MSc ICT Policy & Regulation- July 2018).
61. “ Factors Influencing Implementation of Green Public Procurement in Laikipia County Government, Kenya (MBM, Procurement Option, December, 2019).

## DOCTORAL GRADUATES

1. “Factors that Influence the Social Performance of Microfinance Insitutions in Kenya” by Simon Maina Waithaka ( PhD in Entrepreneurship- Novermber, 2013).
2. “Role of Quality Management System Certification Factors on Healthy Workforce Performance in Kenyan Referral Hospitals” by Geofrey Kimutai (PhD Human Resource Development- June, 2014).

3. “Determinants of Occupational Fraud Risk in Commercial Banks in Kenya” by David Kiragu (PhD Business Administration- Accounts Option, June 2014).

4. “Moderating Role of Entrepreneurial Orientation on the Relationship between Information Security Management and Firm Performance in Kenya” by Stanley Irungu Ndungu (PhD in Entrepreneurship, November, 2014).

5. “Effects of Working Capital Management on Profitability of Manufacturing Firms in Kenya” by James Ndirangu Kung’u (PhD Business Administration - Accounting Option- June, 2015).

6. “Relationship between Government Regulations and Entrepreneurial Orientation of Small and Medium Enterprises in Kenya” by Lawrence Njogu Kimando (PhD in Entrepreneurship- November, 2015).

7. “Effects of Government Regulation on Factors Hindering Financing of Small Scale Water Investments in Kenya” by Kimani Elijah Maina (PhD Business Administration- Accounting Option- November, 2015).

8. “Effects of Enterprise Risk Management Determinants on Financial Performance of Listed Firms in Kenya” by Christopher Kibet Yegon (PhD Business Administration- Accounting Option- November, 2015).

9. “Effect of Entrepreneurial Orientation on Relationship Between Relationship Banking and Financial Performance of Manufacturing Firms in Kenya” by Abraham Rotich (PhD in Entrepreneurship, June 2016).

10. "Influence of Entrepreneurial Service Recovery on Customer Loyalty in the Hospitality Industry in Kenya" by Stephen Njuguna (PhD in Entrepreneurship, June 2016).
11. "Effect of Vertical Linkages on Quality Management in Beef Enterprises in Kenya" by Joyce Kibuchi (PhD in Entrepreneurship, December 2016).
12. "The Role of Customer Relationship Management Dimensions on Customer Loyalty in the Hotel Industry in Kenya" by Maureen Adhiambo Kangu (Ph.D in Business Administration, Strategic Management Option, July 2017).
13. "Effect of Entrepreneurial Orientation and marketing Orientation on Firm performance of SMEs in Kenya" by Angeline Wambugu (Ph.D. in Entrepreneurship, July 2017).
14. "Effect of Financial Innovation and Performance of Licensed Capital Intermediaries in Kenya Securities Market" by Japheth Teya (Ph.D in Business Administration, Finance Option, July 2017).
15. "Moderating Role of Entrepreneurial Orientation on the Relationship Between Best Manufacturing Practices and Performance of Food Processing Firms in Kenya" by Mburiah Beth Wairimu (Ph.D in Entrepreneurship, December 2017).
16. "Lean Practices and Operational Performance of Third Party Port- Centric Logistics Firms in Kenya" by Kingsford Rucha (Ph.D Supply Chain Management, July 2018).
17. "Determinants of Financial Risks Hedging Practices by Non-Financial Firms Listed at Nairobi Securities Exchange, Kenya" by Murungi Christopher Mutembei (Ph.D Business Administration, Finance Option, July 2018).
18. "Evaluation of the Relationship Between Incubation Practices, Entrepreneurial Orientation and Performance of Incubation Centers in Kenya" by Jane Kinya Miriti (Ph.D in Entrepreneurship, December 2018).
19. "Dynamic Capital and Financial Performance of Listed Firms in Nairobi Securities Exchange, Kenya" by Leonard Kiragu Maina (Ph.D in Business Management, Finance Option, December, 2019).

20. "Influence of Alternative Financing on The Relationship Between Operational Characteristics and Efficiency of Small and Medium Enterprises in Kenya" by Jackson Njau Waweru Ph.D in Business Management, Finance Option, December, 2019).
21. "The Mediating Role of Entrepreneurial Orientation on the Relationship Between Organization Capacity and Performance of Manufacturing Small and Medium Enterprises in Kenya" by Mwamisha D. Mkala ( Ph.D.in Entrepreneurship, December, 2019).
22. "The Relationship Between Service Quality Dimensions and Customer Satisfaction in the Insurance Industry in Kenya" by Catherine Njoki Chege ( Ph.D in Business Management, Marketing Option, March 2021).

## COMPENDIUM OF ON-GOING RESEARCH ACTIVITIES

### 1.3 DEPARTMENT OF ENTREPRENEURSHIP AND PROCUREMENT- JKUAT

Topic: "Moderating Role of Entrepreneurial Orientation on the Relationship between Inbound Open Innovation Activities And Performance of Food Processing Small and Medium Enterprises in Kenya

Researcher(s) Thomas Were, Prof. Robert Gichira and Prof.Kenneth Wanjau

Status of research: On-going

Topic: "The Role of CSR Activities in SMEs Competitiveness In Kenya"

Researcher(s) Fred Olale, Prof.Kenneth Wanjau and Prof.Henry Bwisa Status of research: On-going

*Topic:* "Strategic Entrepreneurship Role in The Internationalization Of Tea Packing Firms in Kenya"

Researcher(s) Mukundi Karuri, Prof..Robert Gichira and Prof.Kenneth Wanjau

Status of research: On-going

*Topic:* "Mediating Effect of Knowledge Management on the Relationship Between Incubation Activities and Innovation Performance of Firms in Kenya".

*Researcher(s)* Carolin, Prof..Robert Gichira and Prof.Kenneth Wanjau  
*Status of research:* On-going

## 1.2 BUSINESS AND ECONOMICS DEPARTMENT- KARATINA UNIVERSITY

*Topic:* Effect of Entrepreneurial Passion on the Relationship between Social Innovation and Performance of Social Enterprises in Kenya.

*Researcher (s)* Daisy, Prof.Kenneth Wanjau and Dr.Beatrice Ombaka  
*Status of research:* On-going

*Topic:* Analysis of Behavioral Factors That Influence Investment Decisions Amongst Ranch Owners in Laikipa County, Kenya

*Researcher (s)* Maina, Prof.Kenneth Wanjau and Dr.Jane Muiruri  
*Status of research:* On-going

*Topic:* A Configurational Approach of the Relationship between Entrepreneurship Education and Knowledge Management on Sustainable Rural Development in Kenya.

*Researcher (s)* Irene Mwangi, Prof.Kenneth Wanjau and Dr.J. Kagema.  
*Status of research:* On-going

*Topic:* Effect of Organizational Innovation Promoters and Service Quality on the Performance of Cooperative Societies in Kenya.

*Researcher(s)* Otii, Prof..Kenneth Wanjau and Dr.H.Omondi.  
*Status of research:* On-going

### Membership

1. Full Member, Kenya Institute of Management
2. International Society for Professional Innovation Management

## Book Editing & Review

1. Entrepreneurship: A Global Perspective.  
Author: Kennedy K.Nteere  
Publisher: Kenhill Consultants  
Year of Publication: 2012
2. Project Management Theory and Practice.  
Author: Kennedy K.Nteere  
Publisher: Kenhill Consultants  
Year of Publication: 2017

## Authorship

1. Production and Operation book, for distance learners in Kenya Methodist University, Bachelor of Business Administration students, 2009.

## Committee Appointments

June 2020- Todate:	Cohesion Conference Committee Member
January 2020-Todate:	Chairman, Mentorship Committee.
October 2017- To date:	Chairman, Friends of Karatina University Committee
October 2017- To April 2018 :	Career Week 2018 Committee
April 2017:	Mentorship Committee Member
April 2016- To February 2017:	Cohesion Conference Committee
November 2016- To April 2017:	Resource Mobilization Committee.
October 2016- March 2017:	Career Week 2017 Committee
October 2015- March 2016:	Career Week 2016 Committee
October 2014-March 2015:	Chairman, Career Week 2015 Committee.

## COMMUNITY SERVICE APPOINTMENTS

2011/2012:	Treasurer, Christian Education,PCEA, Sukari Parish- District Level
2011/2012:	Secretary, Justice, Peace and Reconciliation Committee (JPRC) PCEA, Sukari Parish -District Level
2013/2014:	Chairman, Christian Education- Parish Level
2014/2015:	Secretary, JPRC, PCEA, Sukari Parish- District Level
2015/2016:	Chairman, JPRC, PCEA, Sukari Parish- District Level
2016/2017:	Treasurer, JPRC, PCEA, Sukari Parish- District Level.
2018/2019:	Secretary, Christian Education,PCEA, Sukari Parish- District Level.



- 2019/2020: Secretary, Christian Education, PCEA Sukari Parish- District Level.
- Feb.2020: Team Leader, Community Outreach Initiative at Daraja Secondary School.

### PUBLIC LECTURE

1. “How Entrepreneurship and Innovation can help in achieving Kenya Vision 2030- Mount Kenya University, Nkubu Campus, June 2015.

### CURRICULUM DEVELOPMENT

1. Bachelor of Procurement and Supply Chain Management, (January, 2015)- Draft.
2. Bachelor of Science in Agribusiness Management, (July, 2015)-Draft.
3. Master of Science in Procurement and Supply Chain Management, (August, 2015)- Draft.
4. Master of Science in Agribusiness Management, (July,2015)- Draft.
5. Doctor of Philosophy in Agribusiness Management, (July,2015)- Draft.

Research/Project Grant Applications

SPONSORING FIRM	TITLE OF RESEARCH	AREA OF STUDY	AUTHOR(S) & ADDRESS	AMOUNT REQUESTED (Ksh)	STATUS
National Research Fund, 2016.	<b>“Effect of Entrepreneurial Orientation on the Relationship Between ICT Competencies and Open Innovation Success Amongst Medium Sized Enterprises in Kenya”.</b>	Technology Entrepreneurship	<p>Kenneth Lawrence Wanjau School of Business, Karatina University, P.O Box 1957 10101 Karatina E- mail: <a href="mailto:kwanjau@karu.ac.ke">kwanjau@karu.ac.ke</a> wanjaukenneth@gmail.com</p> <p>Mkala D. Mwamisha Kiambu Institute of Science and Technology</p> <p>Jimmy K.N. Macharia School of Science and Technology United States International University, Nairobi, Kenya Email: kmacharia@usiu.ac.ke</p>	457,800	Qualified and to be issued through Karatina University.
European Union	<b>“Reinforcing links between academia and industry in Kenya”.</b>		<p>George Kosimbei School of Economics Kenyatta University <a href="mailto:Kosimbei.george@ku.ac.ke">Kosimbei.george@ku.ac.ke</a></p> <p>Kenneth Lawrence Wanjau School of Business, Karatina University, P.O Box 1957 10101 Karatina E- mail: <a href="mailto:kwanjau@karu.ac.ke">kwanjau@karu.ac.ke</a> wanjaukenneth@gmail.com</p>	20,000,000	Waiting for Feedback in September 2020.
European Union	<b>“Cross- Regional International Placements in Local Communities (CROSSPLACE)</b>		<p>Prof.Michael Lokuruka, School of Agriculture and Biotechnology, Karatina University. <a href="mailto:mlokuruka@karu.ac.ke">mlokuruka@karu.ac.ke</a></p> <p>Kenneth Lawrence Wanjau School of Business Karatina University.</p>	1,000,000 Euros.	Waiting for Feedback in September 2020.

			<a href="mailto:kwanjau@karu.ac.ke">kwanjau@karu.ac.ke</a> Stephen Muchina, School of Business, Karatina University <a href="mailto:smuchina@karu.ac.ke">smuchina@karu.ac.ke</a>  Sheila Kilonzo, School of Agriculture and Biotechnology, Karatina University <a href="mailto:skilonzo@karu.ac.ke">skilonzo@karu.ac.ke</a>  Michael Gachahi, School of Education and Social Sciences, Karatina University. <a href="mailto:mwambugu@karu.ac.ke">mwambugu@karu.ac.ke</a>  Rael BIRTHIA School of Pure and Applied Sciences, Karatina University. <a href="mailto:rbirthia@karu.ac.ke">rbirthia@karu.ac.ke</a>  Peter Njuguna School of Pure and Applied Sciences, Karatina University. <a href="mailto:pnjuguna@karu.ac.ke">pnjuguna@karu.ac.ke</a>	
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### Award(s)

1. Best Academic Paper (Runner Up) at Makerere University Business School Academic and Business Conference (May 23-24, 2013).

### Publications and Conference Presentations

AUTHOR (S) AND YEAR OF PUBLICATION	TITLE OF RESEARCH PAPER, JOURNAL & CONFERENCE PRESENTATIONS
Musonga,B, Ngugi, L & Wanjau, K.L. (January, 2021).	Moderating Role of Service Innovation on the Relationship Between Corporate Reputation and Performance of Hotels in Kenya. . International Journal of Business & Social Science,(2147-4478), 10 (1), 47-59. <a href="https://doi.org/10.20525/ijrbs.v10i1.1016">https://doi.org/10.20525/ijrbs.v10i1.1016</a> .
Otii,L.O, Wanjau,K.L. & Omondi,H. (August,2020).	Process Innovation Promoters, Firm Performance and Moderating Role of Service Quality Practices in SACCOs in Kenya. International Journal of Business & Social Science, Vol.11, (8), 47-61.
Otii,L.O, Wanjau,K.L. & Omondi,H. (July,2020).	“ Technological Innovation Promoters, Service Quality Practices and Performances of SACCOs in Kenya: An Integrative Model”. International Journal of Research in Business and Social Science,9 (4), 392-403. ISSN: 2147- 4478.
Ndeveni, O.K.,Wanjau, K.L.,Kariuki, G.M. & Muchiri.( June, 2020).	“ Moderating Role of Environmental Dynamism on the Relationship between Opportunity Evaluation and Growth of NGOs in Kenya”.Expert Journal of Business and Management (EJBM), Vol.8, (1), 98-109. ISSN 2344-6781.
Chege, C.N, Wanjau,K.L. & Nkirina, S. (December, 2019).	“ Relationship between Service Blue Print Dimension and Customer Satisfaction in the Insurance Industry in Kenya”. Broad Research in Artificial Intelligence and Neuroscience (BRAIN), Vol.10,(4), 158-179. ISSN: 2068-0473/ e-ISSN: 2067-3957.
Chege, C.N, Wanjau,K.L. & Nkirina, S. (November, 2019).	“ Empathy Dimension and Customer Satisfaction in the Insurance Industry in Kenya”. International Journal of Research in Business and Social Science,8, (6), 357-366. ISSN: 21474478.

<p>Chege, C, Wanjau, K.L. &amp; Nkirina, S. (September, 2019).</p>	<p>“ Empathy Dimension and Customer Satisfaction in the Insurance Industry in Kenya”.</p> <p>12<sup>th</sup>- 13<sup>th</sup> September, 2019.</p> <p>Sustainable Innovations Conference, 2019.</p> <p>Theme: “Public and Private Sector Roles in Advancing Kenya’s Sustainability Agenda”.</p>
	<p>Venue: Zetech University, Thika Road Campus.</p>
<p>Ndeveni, O.K.,Wanjau, K.L.,Kariuki, G.M. &amp; Muchiri.( August, 2019).</p>	<p>“Entrepreneurial Opportunity Discovery Dimensions and Growth of Non- Governmental Organizations in Kenya”. <i>International Journal of Research in Business and Social Science</i>, 8, (5),18-26. ISSN: 2147-4478.</p>
<p>Mwangi,A., Kabare,N., &amp; Wanjau, K. (May, 2019).</p>	<p>“Influence of Perceived Product Quality on Customer Satisfaction amongst Dairy Milk Processors in Kenya” <i>Journal of Marketing Management Behaviour</i>, Vol 2, (4), 17-31.</p>
<p>Kabare,N.,Mwangi,A.W. &amp; Wanjau,K. (February,2019).</p>	<p>“Influence of Consumer Complaints Handling on Consumer Satisfaction in Dairy Milk Processors in Kenya”. <i>International Journal of Research in Business and Social Science</i>,8, (1), 3649. ISSN: 2147-4478.</p>
<p>Maina, L.K., Olweny,T. &amp; Wanjau,K.L. (November, 2018).</p>	<p>“Observed Leverage and Financial Performance of Listed Firms in Kenya”. <i>Journal of Finance and Banking Studies</i>, 7 (2), 19-39. ISSN: 2147-4486.</p>

<p>Mwangi,E.N., Wanjau,K.L. &amp; Omondi,H.R. (November, 2018).</p>	<p>“Evaluation of Factors Affecting Implementation of Green Public Procurement in Laukipia County Government, Kenya”. Journal of Arts and Humanities, Vol.7, (10), 65-71. ISSN: 2167-9045 (print), 2167-9053 (Online).</p>
<p>Mwangi,A., Kabare,N., &amp; Wanjau, K. (October, 2018).</p>	<p>“Influence of Perceived Service Quality on Customer Satisfaction amongst Dairy Milk Processors in Kenya” International Journal of Research in Business and Social Science (2147-4478), 7, (4), 4457.</p>
<p>Wanjau K.L. &amp; Mkala,M. (August, 2018).</p>	<p>“Contribution of Quality Adoption and Employee Capacity on Growth of Manufacturing Small and Medium Enterprises.</p> <p>9<sup>th</sup>- 10<sup>th</sup> August, 2018.</p> <p>18<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business</p>
	<p>(ICAESB 2018).</p> <p><b>Theme:</b> „Entrepreneurship, Industrialization &amp; Inclusive Economic Growth”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>

<p>Miriti, J., Wanjau K.L. &amp; Omondi, H. (August, 2018).</p>	<p>“Entrepreneurial Management and Performance of Incubation Centers in Kenya”.</p> <p>9<sup>th</sup>- 10<sup>th</sup> August, 2018.</p> <p>18<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2018).</p> <p><b>Theme:</b> „Entrepreneurship, Industrialization &amp; Inclusive Economic Growth”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>
<p>Mkala, M. &amp; Wanjau K.L. ( August, 2018).</p>	<p>“Entrepreneurial Management and Performance of Manufacturing Small and Medium Enterprises in Kenya”.</p> <p>9<sup>th</sup>- 10<sup>th</sup> August, 2018.</p> <p>18<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2018).</p> <p><b>Theme:</b> „Entrepreneurship, Industrialization &amp; Inclusive Economic Growth”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>
<p>Miriti, J., Wanjau K.L. &amp; Omondi, H. (August, 2018).</p>	<p>“Moderating Role of Entrepreneurial Orientation on Client Selection Criteria and Performance of Incubator Centers in Kenya”</p> <p>9<sup>th</sup>- 10<sup>th</sup> August, 2018.</p>

	<p>18<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2018).</p> <p><b>Theme:</b> „Entrepreneurship, Industrialization &amp; Inclusive Economic Growth”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>
Miriti, J., Wanjau K.L. & Omondi, H	<p>“Performance of Incubator Centers in Kenya: The Pivotal Role of Entrepreneurial Management”.</p> <p>International Journal of Research in Business and Social Science, Vol 7 (1), 2018: 49-60., ISSN: 2147- 4478.</p>
Miriti, J., Wanjau K.L. & Omondi, H	<p>“Client Selection Criteria and Performance of Incubator Centres in Kenya: A Resource Based”.</p> <p>International Journal of Research in Business and Social Science, Vol 7 (1), 2018: 25-34., ISSN: 2147- 4478.</p>
Mkala, M, Wanjau,K. & Kyalo,T. (August, 2017).	<p>“Sense Making, Entrepreneurial Orientation and their Influence on Firm Performance in Kenya”</p> <p>European Journal of Business and Innovation Research, Vol. 5, (4), 28-40. ISSN:ISSN 2053-4027 (Online). ISSN: ISSN 2053-4019 (Print).</p>
Mkala, M, Wanjau,K. & Kyalo,T. (August, 2017).	<p>“The Mediating Effect of Entrepreneurial Orientation on the Relationship between Decision Making and Firm Performance in Kenya”. International Journal of Commerce and Management Research, Vol.3, Issue 8, 59-64. ISSN 2455-1627.</p>



<p>Kingsford,R, Wanjau,K., Gichira,R. and Njiihiha,J.</p>	<p>Influence of Lean Quality Management of Third- Party Port- Centric Logistics Firms in Kenya”.</p> <p>10<sup>th</sup>-11<sup>th</sup> August, 2017.</p> <p>17<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2017).</p> <p><b>Theme:</b> “Fostering Inclusive and</p>
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	<p>Sustainable Industrialization: Prospects and Challenges”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>
<p>Kingsford,R, Wanjau,K., Gichira,R. and Njiihiha,J.</p>	<p>“Convergence of Lean Waste Management and Regulation on Operational Performance of Third- Party Port- Centric Logistics Firms in Kenya”.</p> <p>10<sup>th</sup>-11<sup>th</sup> August, 2017.</p> <p>17<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2017).</p> <p><b>Theme:</b> “Fostering Inclusive and Sustainable Industrialization: Prospects and Challenges”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>

“The Role of Training Resources in

<p>Mkala, M &amp; Wanjau,K.</p>	<p>Implementation of Entrepreneurship Education Programme in Technical Training Institutions in Kenya”.</p> <p>10<sup>th</sup>-11<sup>th</sup> August, 2017.</p> <p>17<sup>th</sup> International Conference on African Entrepreneurship &amp; Small Business (ICAESB 2017).</p> <p><b>Theme:</b> “Fostering Inclusive and Sustainable Industrialization: Prospects and Challenges”</p> <p>Venue: University of Dar es Salaam Business School (UDBS), Dar es Salaam, Tanzania.</p>
<p>Rucha, J.M., Gichira,R., Wanjau,K.L, &amp; Njihia,J.M. (July, 2017).</p>	<p>“Convergence of Lean Waste Management and Regulation on Operational Performance of Third- Party Port- Centric Logistics Firms in Kenya”. International Journal of Innovative Research and Knowledge, Vol.2 (7), 5669. ISSN 2213-1356.</p>
<p>Rucha, J.M., Gichira,R., Wanjau,K.L, &amp;</p>	<p>„Influence of Lean Quality Management</p>
<p>Njihia,J.M. (July, 2017).</p>	<p>of Third- Party Port- Centric Logistics Firms in Kenya”. International Journal of Science, Arts and Commerce, Vol.2 (5).30-42.</p>
<p>Kangu,M., Wanjau,K.L.,Kosimbei,G. &amp; Arasa, R. (May,2017).</p>	<p>“Role of Customer Orientation on Customer Loyalty in the Hotel Industry in Kenya”. The International Journal of Business &amp; Management, Vol.5 (5), 1522. ISSN 2321-8916.</p>
<p>Kangu,M., Wanjau,K.L.,Kosimbei,G. &amp; Arasa, R. (May,2017).</p>	<p>“Technology Infrastructure:A Customer Relationship Management Dimension in Maintaining Customer Loyalty”. International Journal of Economics, Commerce and Management, Vol V, (5), 88-106,. ISSN 2348- 0386).</p>

<p>Fendo,S., Rucha,K. &amp; Wanjau,K.L (May, 2017).</p>	<p>“Effect of Global Sourcing Practices on Operational Performance of Textiles and Apparels Manufacturing Firms in Kenya”. International Journal of Scientific Research and Innovative Technology, Vol.4,No.5, 1-16. ISSN 2313-3759.</p>
<p>Mburiah,B.W., Wanjau,K.L. &amp; Kinyanjui,J. (September, 2016).</p>	<p>Effect of Quality Management and Entrepreneurial Orientation on Performance of Food Processing Firms in Kenya”. Asian Academic Research Journal of Social Science &amp; Humanities, Vol 3 (3), 177-194. ISSN 2278-859X.</p>
<p>Mburiah,B.W., Wanjau,K.L. &amp; Kinyanjui,J. (September, 2016).</p>	<p>Moderating Role of Entrepreneurial Orientation on the Relationship between Benchmarking and Performance of Food Processing Firms in Kenya”. Asian Academic Research Journal of Social Science &amp; Humanities, Vol 3 (3), 60-77 ISN 2278-859X.</p>
<p>Mburiah,B.W., Wanjau,K.L. &amp; Kinyanjui,J.</p>	<p>Moderating Role of Entrepreneurial Orientation on the Relationship between Benchmarking and Performance of Food Processing Firms in Kenya”.  12<sup>th</sup> -15<sup>th</sup> September, 2016.  Makerere University Business School</p>
	<p>(MUBS), 21<sup>st</sup> Annual International Management Conference (AIMC).  Theme; African Business and Development in the Global Economy.  Venue: Makerere University Business School, Kampala, Uganda.</p>

<p>Mburiah,B.W., Wanjau,K.L. &amp; Kinyanjui,J.</p>	<p>“Effect of Quality Management and Entrepreneurial Orientation on Performance of Food Processing Firms in Kenya”.</p> <p>12<sup>th</sup>-15<sup>th</sup> September, 2016</p> <p>Makerere University Business School (MUBS), 21<sup>st</sup> Annual International Management Conference (AIMC).</p> <p>Theme; African Business and Development in the Global Economy.</p> <p>Venue: Makerere University Business School, Kampala, Uganda.</p>
<p>Nyangenya,J.T., Wanjau,K.L, &amp; Muturi, W. (September, 2016).</p>	<p>Moderating Effect Financial Technology of the Relationship between Institution Innovation and Performance of Licensed Capital Intermediaries in Kenyan Securities Market. International Journal of Economics and Finance,Vol 2 (9), 317-333. ISN 21056008</p>
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	<p>Makerere University Business School (MUBS), 21<sup>st</sup> Annual International Management Conference (AIMC).</p> <p>Theme; African Business and Development in the Global Economy.</p> <p>Venue: Makerere University Business School, Kampala, Uganda.</p>
<p>Nyangenya,J.T., Wanjau,K.L, Muturi, W. (September, 2016).</p>	<p><i>“Configuration Approach of the Relationship between Process Innovation and Financial Technology on Performance of Licensed Capital Intermediaries in Kenyan Securities Market”.</i></p> <p>12<sup>th</sup>-15<sup>th</sup> September, 2016</p> <p>Makerere University Business School (MUBS), 21<sup>st</sup> Annual International Management Conference (AIMC).</p> <p>Theme; African Business and Development in the Global Economy.</p> <p>Venue: Makerere University Business School, Kampala, Uganda.</p>
<p>Nyabera,G.K., Wanjau,K.L, Mwangi,W. &amp; Ndung’u S.I. (August, 2016).</p>	<p>Effect of Broad Policy and Regulations on Timely Implementation of the Analogue to Digital Migration in Kenya. International Journal of Scientific Research and Innovative Technology, Vol.3 (8), pg. 13-24. ISSN 2313-3759.</p>

<p>Njagi,G.M., Gekera,G.M., Wanjau,K.L. and Mung'atu,J.K. (April, 2016).</p>	<p>Influence of Savings Mobilized in FOSA on SACCO Performance in Kenya. International Journal of Advanced Engineering and Management Research, Vol.1,(2).</p>
<p>Olila D.N., Wanjau,K.N, Pambo, K., Chimoita,E.L. &amp; Odipo,T. (January, 2016).</p>	<p>Testing for Cointegration and Granger Causality: Evidence from Selected Indigenous Egg Markets in Kenya. Journal of Marketing and Consumer Research, Vol 19. Page 80- 94. ISSN 2422- 8451.</p>
<p>Wambugu,A.M.,Gichira,R., Wanjau,K.N &amp; Mung'atu,J.K. (December, 2015).</p>	<p>The Relationship between Proactiveness and Performance of Small and Medium Agro Processing Enterprises in Kenya. International Journal of Economics, Commerce and Management, Vol.III, 12, page 58- 71. ISSN 2348- 0386.</p>
<p>Wambugu,A.M.,Gichira,R., Wanjau,K.N &amp; Mung'atu,J.K. (December, 2015).</p>	<p>The Relationship between Risk Taking and Performance of Small and Medium Agro Processing Enterprises in Kenya. International Journal of Economics, Commerce and Management, Vol.III, 12, page 441- 455. ISSN 2348- 0386.</p>
<p>Rotich,A.K., Wanjau,K.L &amp; Namusonge,G.(July 2015).</p>	<p>Effect of Entrepreneurial Orientation on the relationship between Bundle of Products and Financial Performance of Manufacturing SMEs in Kenya. Asian Academic Journal of Social Sciences &amp; Humanities Vol.2 (2), pg. 68-83</p>
<p>Rotich,A.K., Wanjau,K.L &amp; Namusonge,G.(July 2015).</p>	<p>Moderating Role of Entrepreneurial Orientation on the Relationship between Relationship Lending and Financial Performance of Manufacturing SMEs in Kenya. European Journal of Business and Management, Vol.7, (18), 198-209.</p>
<p>Kimani,E.M.,Gekera,G.M., Wanjau,K.L &amp; Mung'atu,J.K. (February 2015).</p>	<p>Moderating Effect of Government Regulations on the Relationship between Cost Recovery and Financing of Water Investments in Nairobi Peri-Urban Markets in Kenya. International Academic Journal of Economics and Finance,Vol.1 (4), 14-31.</p>

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	between Human-Related Information Security Issues and Firm Performance in Kenya. Asian Academic Research Journal of Multidisciplinary, 1(23), 311-334
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Kimando, L.N., Wanjau,K.N, Sakwa,M &Kihoro,J.M. (July 2014).	Moderating Role of Entrepreneurial Training on the relationship between Government Regulations and Entrepreneurial Orientation of Small and Medium Enterprises in Kenya. Researchjournalis Journal Vol.2, (6), 1-16.
Kimando, L.N., Wanjau,K.N, Sakwa,M &Kihoro,J.M. (July 2014).	Influence of Technology Adoption on Entrepreneurial Orientation amongst SMEs Operators in Kenya.International Journal of Humanities & Social Sciences, Vol.2 (7), 221-230

Kibe, E.N. & Wanjau, K. L. (May, 2014).	The Effect of Quality Management Systems on the Performance of Food Processing Firms in Kenya. Journal of Business and Management, Vol.16(5), 61-72.
Ndung'u, S., Wanjau, K. L., Gichira, R., & Mwangi, W.	A Configurational Approach of the Relationship between Information Security Management (ISM) and SME performance in Kenya. 14 <sup>th</sup> International Conference on African Entrepreneurship & Small Business (ICAESB 2014), 29 <sup>th</sup> 30 <sup>th</sup> May, 2014. Dar-es-Salaam: University of Dar es Salaam Business School.
Yegon,C.K.,Muoni, J.G. & Wanjau,K. (May 2014).	Effects of Firm Size on Enterprise Risk Management of Listed Firms in Kenya. IOSR- Journal of Business and Management (IOSR-JBM),Vol.16,Issue 5, 86-95.
Kungu,J.N., K.L.Wanjau, Waititu, A.G. & Gekara,G.M. (January, 2014).	Effects of Credit Policy on Portitability of Manufacturing Firms in Kenya. IOSR
	Journal of Economics and Finance, Vol.2 (4), pp. 1-7.
Kungu,J.N., K.L.Wanjau, Waititu, A.G. & Gekara,G.M. (January, 2014).	Influence of Aggressiveness and Conservativeness in Investing and Financing Policies on Performance of Industrial Firms in Kenya. IOSR Journal of Economics and Finance, Vol.2 (5), pp. 27-32.
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Gitau,J.W. & K.L.Wanjau	Factors Affecting the Growth of Insurance Brokerage Firms in Kenya: A Survey of Insurance Brokerage Firms in Nairobi. International Journal of Social Sciences and Entrepreneurship Vol.1 (2), 245-259.
Kiragu, D.N., K.L.Wanjau, Gekara,G.M. & Kanali, C (May, 2013).	The Influence of Technology Adoption on Occupational Fraud Risk in Commercial Banks in Kenya. 10 <sup>th</sup> Annual Academic and Business Conference, 23-24 May 2013. Kampala: Makerere University Business School.
Wairimu, N. & K.L.Wanjau (May, 2013).	Factors Influencing Growth of YouthOwned Enterprises in Kenya: A Survey of Eastlands, Nairobi County. 10 <sup>th</sup> Annual Academic and Business Conference, 23-24 May 2013. Kampala: Makerere University Business School.
Kingori,J.W. & K.L.Wanjau (May, 2013).	Factors affecting Entrepreneurial Orientation of Rural Savings and Credit Cooperatives (SACCOs) in Kenya. 10 <sup>th</sup> Annual Academic and Business Conference, 23-24 May 2013. Kampala: Makerere University Business School.

Mwangi,I.W. & K.L.Wanjau (May, 2013).	The role of SACCO in Growth of Youth Entrepreneurship in Kenya: A Case of Nairobi County. 10 <sup>th</sup> Annual Academic and Business Conference, 23-24 May 2013.Kampala: Makerere University Business School.
K.L.Wanjau, Gakure R.W, Kahiri, J. & Magutu, P.O. (April, 2013).	The Role of Quality Adoption in Growth and Management of Small and Medium Enterprises in Kenya. European Scientific Journal, Vol.9,No.7,312-348.
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Gakure R.W., Karingithi, L.W. & K.L.Wanjau (November, 2012).	Factors affecting Growth of Collective Investment Schemes in Kenya. Journal of Human Resource and Entrepreneurship Development, Vol.4, No.2, 25-40.
K.L.Wanjau, Wangare,B.M.. & Ayodo, E.M.A.(July, 2012).	Factors Affecting Provision of Service Quality in the Public Health Sector: A Case of Kenyatta National Hospital. International Journal of Humanities and Social Science,Vol.2, No.13,pg.114-125
K.L.Wanjau, Macharia,R.N. & Ayodo, E.M.A.(June, 2012).	Factors Affecting Adoption of Electronic Commerce Among Small and Medium Enterprises in Kenya: Survey of Tour and Travel Firms in Nairobi. International Journal of Business, Humanities and Technology,Vol.2, No.4, pg.76-91

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